

Bermer Platform Pitch: Customizable Tabs

Problem

Teams like restaurants, store owners, and delivery riders often juggle multiple apps and views. Switching contexts is time-consuming and error-prone.

Solution

Bermer provides a unified app with customizable tabs. Users can add the tabs they need, remove what they don't, and pin their most-used ones for quick access.

Key Users

Restaurants manage menus and orders. Store owners manage operations and existing owner tools. Riders manage deliveries and track orders.

Benefits

Reduced context switching, better discoverability, faster workflows, and fewer separate interfaces to maintain. This leads to increased productivity and reduced training time.

Roadmap

Phase 1: Core tab framework with add, remove, and pin. Phase 2: Role-based default tab sets and permissions. Phase 3: Advanced customization options like drag-and-drop and filters.

Notes

Reuse existing apps inside the tab system where possible. Keep behavior consistent across roles, and avoid cluttering the interface with too many tabs.